



VISION-CONNECT

This is a process that assists with the identification of future business goals of an organisation and the cascading of those goals to all people within the organisation, across all levels.

WHAT IT DELIVERS

The process creates an awareness and understanding of:

The core business purpose

What success in the future looks and feels like

How each individual within the organisation contributes to the achievement of the success

The organisation's values and acceptable behaviours

The process also creates an emotional connection between employees and the business vision

OUTCOMES

CCS Vision-Connect ensures an understanding by all employees of the company vision through a demonstration of leadership direction. In so doing, management credibility is enhanced and greater trust is built between the CEO and the people.

Evidence and experience indicates that within the organisation, people are positively impacted, resulting in increased motivation and levels of increased personal engagement.

In addition, the improved productivity ensures better decision making, improved product innovation and an overall improved bottom-line.

HOW IT DOES THIS (PROCESS PRINCIPLES)

CCS Vision-Connect uses professionally facilitated engagement interventions with Senior Leadership to challenge and debate the company's direction, followed by a clear articulation of the future picture.

This process provides management with an agreed understanding of future strategic positioning and how this provides a practical framework for development and measurement of KPI's and success.

In addition to the development of the vision, the process allows for the cascading into the organisation of well communicated vision messages via multiple activities, including internal communications, cross-functional workshops and leadership 'walking the talk' tactics.

The process also ensures people 'connect' with the vision and understand clearly the role they play in its achievement .

The successful roll out of CCS' Vision-Connect process plays an important role in future decision-making and ultimately the achievement of business goals and objectives.